



The Art of Martin Goode

New to the licensing industry but a best selling artist for over 20 years, Martin Goode's watercolours of British town scenes have already caught the interest of a number of major licensees.



When top selling watercolour artist Martin Goode died back in 2002, he left a portfolio of work that would make even the most prolific artist look positively tardy.

Over the past twenty-one years, Martin Goode Watercolours has published over 2000 titles, giving them the UK's largest catalogue of local views.

Prior to launching the company in 1987, Martin Goode owned an Essex-based printing business, which at that time was one of the first independent instant print and copy shops in the country. He had also enjoyed a long career as a

cartoon characters that sold as postcards and posters in London gift shops. However he had no artistic schooling and taught himself to paint.

After publishing his exhaustive collection of British city, town and village images, Goode then progressed to writing, filming, editing and producing his own series of watercolour instruction videos and also became an experienced live demonstrator

of his skills.

Martin Goode was born in Hackney, East London in 1932, and was evacuated to Tillicoultry in Scotland during the war. This is where he developed his love of drawing, exploring the rugged countryside of the Ochil Hills, and sketching caricatures of the local villagers.

Vincent Goode has now branched into licensing his father's images and has already enjoyed success in this field,

with commissions to date from Regal Exclusive, Rose Calendars, Norfolk China and most recently, Portmeirion Potteries.

Melanie Heath, Assistant Product Manager at Portmeirion Potteries, commented, "We are proud to be collaborating with Martin Goode Watercolours and are delighted with the two new ranges for 2008.

Views of London is an excep-



tional collection of placemats and coasters which depict six of the famous landmarks within our capital city. We are sure that this collection will delight the discerning customer and be a wonderful memento of a visit to our historic capital.

Views of Scotland illustrates six of the most popular tourist attractions. These beautiful paintings portray a selection of palaces and castles including the famous Palace of Holyrood House and



commercial photographer and graphic artist.

Following a chance visit to a giftware trade show, he spotted a company selling prints of local views. He immediately realised that his skills as an artist, printer and businessman would allow him to follow a similar path.

When his son Vincent joined the company in 1989 to manage sales and marketing, Martin was free to dedicate his time to painting and Martin Goode Watercolours soon evolved into a thriving business.

Commissions for his work came from such austere organisations such as The National Trust, HM Tower of London and St Paul's Cathedral, which seems implausible considering that Goode had never painted in watercolour when he decided to become a self-publishing artist!

Martin had earlier enjoyed great success designing record sleeves for major record companies and created popular



Edinburgh Castle. These Pimpernel placemats & coasters are the perfect gift and create memorable table landscapes."

For further information, contact

MARTIN GOODE WATERCOLOURS

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